

NEWS RELEASE

Greeley Welcomes Steven Canale, New Director of Medical Staff Services

| SEP 19, 2024

<https://www.greeley.com/about/news/greeley-welcomes-steven-canale-new-director-medical-staff-services>

Greeley, a comprehensive healthcare advisory firm, today announced that Steven Canale, CPCS, CPMSM, has joined the firm as Director of Medical Staff Services. He brings more than 20 years of experience transforming medical staff services departments and teams to elevate performance.

Canale will join Greeley's Managed Services team focused on medical staff services optimization. He will leverage his more than 12 years of experience serving as a medical staff services director and his strategic planning, budgeting, and analytical skills to improve his client's organizational performance and the quality of care they deliver.

"Greeley is proud to welcome Steven to the team," said Sally Pelletier, Greeley's Chief Credentialing Officer. "His passion for process improvement, combined with his deep experience leading cross-functional teams and resolving complex organizational issues, will create an environment that supports a high-performing medical staff."

Prior to joining Greeley, Canale served as a medical staff services director at Adventist Health in northern California and Avanti Health Systems in southern California.

Canale has been active with the National Association for Medical Staff Services (NAMSS), having served on its national board from 2018-2020 and several NAMSS committees for six years. He is currently the president of the California Association of Medical Staff Services.

About Greeley

Greeley is a partner to healthcare organizations nationwide, helping them optimize medical staff services for the past 30+ years. Through our three practices—Medical Staff Services Optimization, Interim Staffing, and Education Solutions—we help healthcare providers operate more effectively, efficiently, and profitably, ultimately making healthcare better for patients and staff. [Learn more.](#)

About Chartis

The challenges facing US healthcare are longstanding and all too familiar. We are Chartis, and we believe in better. We work with over 900 clients annually to develop and activate transformative strategies, operating models, and organizational enterprises that make US healthcare more affordable, accessible, safe, and human. With over 1,000 professionals, we help providers, payers, technology innovators, retail companies, and investors create and embrace solutions that tangibly and materially reshape healthcare for the better. Our family of brands—Chartis, Jarrard, Greeley, and HealthScape Advisors—is 100% focused on healthcare and each has a longstanding commitment to helping transform healthcare in big and small ways. [Learn more.](#)