



Greeley

A CHARTIS COMPANY

Physician & Hospital Leadership Seminars

Well-Trained Leaders Drive Organizational Success

Developed and presented by nationally recognized physicians and other healthcare leaders, our educational offerings deliver cutting-edge, practical solutions to address the full spectrum of challenges facing physician and administrative leaders.



800-807-9819



info@greeley.com

CONFERENCE POLICIES

RECORDING POLICY:

No recording or reproduction of our presentation is permitted without the express written consent of Greeley.

PHOTOGRAPHY/RECORDING DISCLAIMER:

Greeley may record or photograph program activities for both archival and promotional purposes. By attending the Greeley seminar, attendees give Greeley unrestricted permission to use any attendee's voice and image in any such archival or promotional recording or photography without any compensation or credit to the attendee.

CANCELLATION POLICY:

1. Cancellations received by Greeley 45 days or more prior to the seminar start date are eligible for a credit or refund. The credit is valid for up to twelve months from the date of the canceled seminar.
2. Cancellations made 45 to 10 days prior to the seminar start date are ineligible for refunds but are eligible to transfer credit to another Greeley seminar. The credit is valid for up to twelve months from date of the canceled seminar.
3. Participants who cancel fewer than 10 days prior to the seminar start date are ineligible for refund/credit.

You may substitute registrants without penalty at any time as long as Greeley is contacted prior, and the initial registration is updated as the new attendee.

AMERICANS WITH DISABILITIES ACT:

If you require special accommodations in order to participate in this educational activity, please contact us.

FACULTY DISCLOSURE STATEMENT:

Greeley has confirmed that none of the faculty/presenters, planners, or contributors has any relevant financial relationships to disclose related to the content of this educational activity.

FOOD AND BEVERAGE POLICY:

All food and beverage provided by Greeley are for paying attendees only who are attending the educational sessions. A Greeley name badge is required to access all food and beverage amenities provided at the event. Please notify us at least three weeks in advance of the event if you have any dietary requirements.

PAYMENT POLICY:

Greeley requires full payment of the registration fee upon booking. Registration is not guaranteed until payment is received. Invoice registration must be made 30 days prior to the start of the event, to ensure we receive payment prior to the start of the event.

BEHAVIORAL POLICY:

In an effort to ensure a safe, respectful, and enjoyable experience for everyone, we request that all conference attendees agree to the behavioral policy. If an attendee does not adhere to the policy at any time during the conference, they will be subject to dismissal from the remainder of the conference and forfeiture of all registration fees.

Respect: Attendees should be considerate, respectful, and collaborative. Be mindful of fellow attendees' different beliefs and ideas. Always strive to be inclusive and open minded to other thoughts and opinions.

Prohibited Behaviors:

- Intimidating, harassing, abusive, discriminatory, derogatory, indecent, or demeaning speech or actions.
- Deliberate intimidation, stalking, or unwelcome sexual attention.
- Disrespectful discussion of opposing viewpoints or personal attacks.

ACCME ACCREDITATION STATEMENT:

Greeley is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

ABOUT US

Greeley's 200 full-time and independent professionals are former caregivers, administrative leaders, and medical services professionals, who help power our industry-wide reputation for understanding medical staff services challenges and how to truly optimize and transform.

For 30+ years Greeley has been training Leaders for the future of healthcare. We assemble our experts to offer an in-person live event on impactful, timely and relevant topics such as the high-functioning medical executive committee, high reliability organizations, medical director leadership, peer review, credentialing, and many others. These experiences are designed to educate participants and offer opportunities for rejuvenation and connection with peers.

1,200

Number of clients we've helped optimize their MSSDs over the past 5 years.

200

Healthcare organizations we have supported with highly skilled interim leaders and staff over the past 5 years.

10K+

Leaders trained through Greeley's education offerings and CME accredited programming over the past 5 years.

PROGRAMS at a GLANCE

OCTOBER 2025

SCOTTSDALE

ARIZONA

Main Conference

Thursday-Saturday, October 16-18, 2025

Medical Executive Committee Institute | (11.75 AMA PRA Category 1 Credit)

The Credentialing Solution | (11.75 AMA PRA Category 1 Credit)

Peer Review Boot Camp | (11.75 AMA PRA Category 1 Credit)



Scan the QR code & register now

Omni Scottsdale Resort & Spa at Montelucia
4949 E Lincoln Dr.
Scottsdale, AZ 85253

DECEMBER 2025

LAKE BUENA VISTA

FLORIDA

Pre-Conference

Main Conference

Wednesday, December 3, 2025

Thursday-Saturday, December 4-6, 2025

CMO/VPMA Retreat
(6 AMA PRA Category 1 Credit)

Medical Executive Committee Institute | (11.75 AMA PRA Category 1 Credit)

The Credentialing Solution | (11.75 AMA PRA Category 1 Credit)

Peer Review Boot Camp | (11.75 AMA PRA Category 1 Credit)

The Physician Leadership Institute | (11.75 AMA PRA Category 1 Credit)

Cracking the Burnout Code | (11.75 AMA PRA Category 1 Credit)

Quality, Safety and High Reliability:

Leading the Transformation | (11.75 AMA PRA Category 1 Credit)



Scan the QR code & register now

Walt Disney World Swan
1200 Epcot Resorts Blvd
Lake Buena Vista, FL 32830

JANUARY 2026 **SAN DIEGO** CALIFORNIA

Main Conference

Thursday-Saturday, January 29-31, 2026

Medical Executive Committee Institute | (11.75 AMA PRA Category 1 Credit)

The Credentialing Solution | (11.75 AMA PRA Category 1 Credit)

Peer Review Boot Camp | (11.75 AMA PRA Category 1 Credit)

The Physician Leadership Institute | (11.75 AMA PRA Category 1 Credit)

Cracking the Burnout Code | (11.75 AMA PRA Category 1 Credit)

Quality, Safety and High Reliability:
Leading the Transformation | (11.75 AMA PRA Category 1 Credit)



Scan the QR code & register now

Marriott Marquis San Diego Marina
333 West Harbor Drive,
San Diego, California, USA, 92101

SPEAKERS



Marci Adams
Associate Partner,
Clinical Transformation



Aparna Ananth, MD, MBA
Consultant & Cardiothoracic
Anesthesiologist



Jen Beloff, RN, MSN, APN
Principal and VP of Quality, Safety,
High Reliability



Joseph D. Cooper, MD
Senior Consultant & Ophthalmologist



Christian Dankers, MD, MBA
Associate Chief Medical Quality
Officer



Salley J. Pelletier, CPMSM, CPCS
Chief Credentialing Officer



Frances Ponsioen, CPMSM, CPCS
Senior Director



Steve Mrozowski, CPPS, FACHE
VP of Patient Safety & External Peer
Review



Paul Murphree, DO, Sc.D.
Partner in Clinical Transformation



Dan Shapiro, PhD
Director of the Chartis Center for
Burnout Solutions



Andrew Resnick, MD
Partner, Director & Chief Medical
and Quality Officer



Laura Rife, MD, MBA
Senior Consultant



Mark Wenneker, MD, MPH
Principal, Leader of the Chartis
Behavioral Health Service Line segment



Raúl Zambrano, MS, MD, FAAFP
Senior Consultant and Program Director at
Marion Health Family Residency Program

Scottsdale

SCHEDULE

Main Conference | Thursday – Saturday, October 16-18, 2025

DAY 1 | THURSDAY, OCTOBER 16, 2025

| | |
|------------------|-------------------------|
| 7:00 – 8:00 AM | Breakfast |
| 8:00 – 10:00 AM | Education Session (2hr) |
| 10:00 – 10:15 AM | Break |
| 10:15 – 12:15 PM | Education Session (2hr) |
| 12:15 – 1:15 PM | Lunch |

DAY 2 | FRIDAY, OCTOBER 17, 2025

| | |
|------------------|-------------------------|
| 7:00 – 8:00 AM | Breakfast |
| 8:00 – 10:00 AM | Education Session (2hr) |
| 10:00 – 10:15 AM | Break |
| 10:15 – 12:15 PM | Education Session (2hr) |
| 12:15 – 1:15 PM | Lunch |

DAY 3 | SATURDAY, OCTOBER 18, 2025

| | |
|-----------------|----------------------------|
| 6:00 – 7:00 AM | Breakfast |
| 7:00 – 9:00 AM | Education Session (2hr) |
| 9:00 – 9:15 AM | Break |
| 9:15 – 11:00 AM | Education Session (1.75hr) |

FEATURED FULL AGENDAS

Medical Executive Committee Institute



The Credentialing Solution



Peer Review Boot Camp



PRICING, TRAVEL LOGISTICS, & IMPORTANT DATES

CONFERENCE PRICING

Conference Pricing

Main Conference – \$1,995

HOTEL INFORMATION

Omni Scottsdale Resort & Spa at Montelucia

4949 E Lincoln Dr.
Scottsdale, AZ 85253

Hotel Room Block



Reservation Phone Number – 888-444-6664

Discount Room Rate – \$369

Hotel Cutoff Date – Monday, September 22, 2025

HOTEL RESERVATION POLICY:

The first night's deposit will be charged to your credit card upon confirmation of your reservation. We require (3) three nights' nonrefundable deposit 30 days prior to arrival. If you are booking more than 1 room, this policy applies to each room reserved. All reserved room nights will be charged full revenue for late arrivals, early departures, or no-shows. Deposits are refundable if cancellations are received more than 30 days prior to the confirmed arrival date.

AIRPORT

Phoenix Sky Harbor International Airport (PHX)

8.5 miles from Omni Scottsdale Resort & Spa at Montelucia, approximately 18-minute car ride.

REGISTER BY SCANNING THE QR CODE



Lake Buena Vista

SCHEDULE

| Pre-Conference Agenda - Wednesday, December 3, 2025 | |
|--|----------------------------|
| 9:00 – 12:00 PM | Education Session (3hr) |
| 12:00 – 1:00 PM | Lunch |
| 1:00 – 4:00 PM | Education Session (3hr) |
| Main Conference Agenda - Thursday – Saturday, December 4-6, 2025 | |
| DAY 1 THURSDAY, DECEMBER 4, 2025 | |
| 7:00 – 8:00 AM | Breakfast |
| 8:00 – 10:00 AM | Education Session (2hr) |
| 10:00 – 10:15 AM | Break |
| 10:15 – 12:15 PM | Education Session (2hr) |
| 12:15 – 1:15 PM | Lunch |
| DAY 2 FRIDAY, DECEMBER 5, 2025 | |
| 7:00 – 8:00 AM | Breakfast |
| 8:00 – 10:00 AM | Education Session (2hr) |
| 10:00 – 10:15 AM | Break |
| 10:15 – 12:15 PM | Education Session (2hr) |
| 12:15 – 1:15 PM | Lunch |
| DAY 3 SATURDAY, DECEMBER 6, 2025 | |
| 7:00 – 8:00 AM | Breakfast |
| 8:00 – 10:00 AM | Education Session (2hr) |
| 10:00 – 10:15 AM | Break |
| 10:15 – 12:00 PM | Education Session (1.75hr) |

FEATURED FULL AGENDAS

CMO Agenda



Cracking the Burnout Code



Quality, Safety and High Reliability: Leading the Transformation



Physician Leadership Institute



PRICING, TRAVEL LOGISTICS, & IMPORTANT DATES

CONFERENCE PRICING

Conference Pricing

Pre-Conference – \$975

Main Conference – \$1,995

HOTEL INFORMATION

Walt Disney World Swan

1200 Epcot Resorts Blvd
Lake Buena Vista, FL 32830

Hotel Room Block



Reservation Phone Number – 800-227-1500

Discount Room Rate – \$339

Hotel Cutoff Date – Friday, October 3, 2025

WALT DISNEY WORLD



To purchase specially priced Walt Disney World® Meeting/Convention Theme Park tickets, use the QR code or call 407-566-5600 and provide group code G0854527.

AIRPORT

Orlando International Airport (ORD)

19.6 mi to the resort, approximately 25-minute car ride

REGISTER BY SCANNING THE QR CODE



HOTEL RESERVATION POLICY:

Deposit

The first night's deposit will be charged to your credit card upon confirmation of your reservation. Room, Resort Service Package, and Tax = 12.5% of the total rooms charge. If you plan to use either a company credit card which is not in your name, or you will not have the credit card present at check in for the duration of your stay, please ask for a credit card authorization form prior to arrival or you may reach us at 1-800-227-1500.

Cancellation

Should you need to cancel this reservation, your individual deposit and the resort service package is refundable if notice is received by November 03, 2025. Cancellations may be made by calling the hotel directly at 800-227-1500 or 407-934-4000, ext. 2300, or by email at grouprez@swandolphin.com. Should you decide to cancel after that date, your deposit will no longer be refundable. I agree to abide by the terms and conditions set forth in the cancellation policy.

San Diego

SCHEDULE

Main Conference | Thursday – Saturday, January 29-31, 2026

DAY 1 | THURSDAY, JANUARY 29, 2026

| | |
|------------------|-------------------------|
| 7:00 – 8:00 AM | Breakfast |
| 8:00 – 10:00 AM | Education Session (2hr) |
| 10:00 – 10:15 AM | Break |
| 10:15 – 12:15 PM | Education Session (2hr) |
| 12:15 – 1:15 PM | Lunch |

DAY 2 | FRIDAY, JANUARY 30, 2026

| | |
|------------------|-------------------------|
| 7:00 – 8:00 AM | Breakfast |
| 8:00 – 10:00 AM | Education Session (2hr) |
| 10:00 – 10:15 AM | Break |
| 10:15 – 12:15 PM | Education Session (2hr) |
| 12:15 – 1:15 PM | Lunch |

DAY 3 | SATURDAY, JANUARY 31, 2026

| | |
|-----------------|----------------------------|
| 6:00 – 7:00 AM | Breakfast |
| 7:00 – 9:00 AM | Education Session (2hr) |
| 9:00 – 9:15 AM | Break |
| 9:15 – 11:00 AM | Education Session (1.75hr) |

FEATURED FULL AGENDAS

Medical Executive Committee Institute



The Credentialing Solution



Peer Review Boot Camp



Cracking the Burnout Code



PRICING, TRAVEL LOGISTICS, & IMPORTANT DATES

CONFERENCE PRICING

Conference Pricing

Main Conference – \$1,995

HOTEL INFORMATION

Marriott Marquis San Diego Marina

333 West Harbor Drive
San Diego, California 92101

Hotel Room Block



Reservation Phone Number – 1-619-234-1500
Discount Room Rate – \$319
Hotel Cutoff Date – Tuesday, January 8, 2026

HOTEL RESERVATION POLICY:

The first night's deposit will be charged to your credit card upon confirmation of your reservation. We require (3) three nights' nonrefundable deposit 30 days prior to arrival. If you are booking more than 1 room, this policy applies to each room reserved. All reserved room nights will be charged full revenue for late arrivals, early departures, or no-shows. Deposits are refundable if cancellations are received more than 30 days prior to the confirmed arrival date.

AIRPORT

San Diego International Airport (SAN)

3.3 mi to the resort, approximately a 10-minute car ride

REGISTER BY SCANNING THE QR CODE



COURSE

SEMINAR DESCRIPTION

■ CMO/VPMA Retreat

How To Succeed In the Toughest Job In Healthcare

If you are a CMO or VPMA or are considering this role, join us for the CMO/VPMA Retreat, designed to provide you with management skills and knowledge, realistic perspectives on the role of CMO/VPMA, and the peer-to-peer networking that are all necessary for you to excel in resolving the challenges that arise from having one foot in the hospital management world and one foot in the clinical world.

Who Should Attend

- CMO/VPMA
- Department Chairs & Chiefs
- Chief Strategy Officer
- Medical Directors
- Service Line Leaders & Dyad Managers

What You'll Learn

This program will provide a framework and tools to foster the vision necessary to lead and inspire innovation through a force multiplier culture. Participants will learn how to manage the "vital few" to engender trust and drive value-based results.

■ Cracking the Burnout Code

A Systematic Approach to Cultivating a Flourishing Healthcare Workforce and Enhancing Retention

Workforce retention, wellbeing, turnover, burnout...it's at the top of every leader's priority list. Whether it is physicians, nurses, lab technicians or environmental services the stability and wellbeing of the workforce can determine the organization's ability to fulfill its mission, vision, and strategic objectives. This full-day seminar delves into the primary drivers of burnout across physicians (by specialty), nurses, APP's, and other healthcare professionals, offering a systematic approach to instigate positive change. Tailored insights for specific specialties, be it neurosurgeons, nurses, or environmental service workers, along with proven action planning strategies, tips, and interactive sessions, equip attendees with the tools to make a tangible difference.

Who Should Attend

- COO
- CMO/VPMA
- CEO
- CHRO
- Department Chairs and Chiefs
- CNO's and Nursing Directors
- Clinical Transformation Leaders
- Service Line Leaders
- Chief Quality Officer

What You'll Learn

- A structured approach for identifying groups of employees vulnerable to turnover.
- Insight into the primary concerns and challenges specific to job families and medical specialties.
- Action planning strategies that work.
- Techniques for fostering leadership alignment.
- Awareness of common pitfalls and how to navigate them.

■ The Credentialing Solution

Everything Medical Staff Leaders and Medical Services Professionals Need to Know

Sound credentialing and privileging are crucial to the success of any organization. However, challenges such as negligent credentialing, telemedicine integration, matching competencies to privileges, expanding scopes for APPs, cross-specialty disputes, and the growing number of employed physicians can destabilize policies and practices, and putting the organization at risk.

Who Should Attend

- CMO/VPMA
- Medical Staff and APP Leaders
- Credentials Committee Chairs and Members
- Department Chairs
- Board Members
- Medical Services Professionals
- Risk Managers
- Hospital Counsel
- Recruiters & Healthcare Administrators

What You'll Learn

This session offers practical solutions to challenging credentialing and privileging issues, using interactive case studies and proven principles. Medical staff leaders and professionals will gain the skills and knowledge needed to build a credentialing and privileging program that protects patients, ensures fairness for physicians, and addresses today's complex challenges. Key takeaways include a sample new technology/procedure form, an Advanced Practice Professional training policy, and an Exchange of Credentialing Information Policy.

■ Medical Executive Committee Institute

Essential Training for All Physician Leaders

As healthcare pressures to improve quality and reduce cost continue to rise, healthcare organizations increasingly rely on their physician leaders to drive the change that is needed. Current leaders must keep apprised of new issues while physicians new to the role must develop skills essential to fostering transformation. Because new leadership challenges abound, many hospitals make it standard practice to enroll current and future leaders in this program annually.

Who Should Attend

- Medical Staff Officers
- Department Chairs
- Service Line and Section Chiefs
- Medical Directors
- Board Members
- Hospital Counsel

What You'll Learn

This session focuses on critical factors Medical Executive Committee members need to understand for effectively executing their leadership duties including key performance drivers, and how to assess and improve quality and reduce costs. An overview of the Greeley/Chartis Practitioner Performance Pyramid approach, credentialing and peer review strategies, and healthcare law are additional focus areas.

COURSE

SEMINAR DESCRIPTION

■ Peer Review Boot Camp

Performance Improvement-Driven Peer Review

While often viewed as punitive, peer review can actually be a positive force for practitioner improvement. Practical, in-depth knowledge, tools and leading practices for fair and efficient case review and Ongoing Professional Practice Evaluation and Focused Professional Practice Evaluation methods can add value by utilizing data-based, competency indicators for a more equitable, collegial culture and process.

Who Should Attend

- CMO/VPMA
- Department Chairs
- Peer Review Committee Chair & Members
- Quality Committee Chair
- Staff assisting the peer review function

What You'll Learn

This session provides an overview of peer review duties along with the tools needed to perform objective and efficient case review utilizing data-driven standards. Indicators to measure six core competencies and steps to developing an effective action plan are included.

■ The Physician Leadership Institute

The Tools You Need to Deliver the Value Your Health System Requires

Hospitals, healthcare systems, and physician group practices face mounting pressures to improve quality, reduce costs and enhance value. Increasingly they look to physician leaders to help achieve these goals. Understanding the fundamentals of the fundamentals of the physician leadership roles, the business of healthcare, and the practical skills and knowledge needed to lead high-functioning teams is essential to the success of physicians in leadership roles.

Who Should Attend

- CMO/VPMA
- Medical Directors
- Physicians in other appointed roles
- Department Chairs
- Other medical staff leaders

What You'll Learn

This program will provide participants new knowledge and skills essential to succeed in the role of physician leader. This will include understanding the importance of defining accountability for performance, applying sources of power and influence to manage the change process, and learning basic financial tools to be an effective partner in program planning.

■ Quality, Safety and High Reliability: Leading the Transformation

High Reliability as an Operating Model for Quality and Safety

The essential promise of healthcare — helping people at their most vulnerable — has never been more challenging to deliver. Since the release of “To Err is Human” and “Crossing the Quality Chasm” over two decades ago, many organizations have pursued programs to achieve higher levels of performance, reduce harm, and evolve their cultures of safety. While such initiatives help promote quality and safety improvement, they lack a comprehensive, integrated view of whole-hospital care. Building true reliability that is sustainable over time requires a deliberate, coordinated, organization-wide approach. What is required is not a “program,” but a comprehensive operating model. Our approach to high reliability offers a path forward for healthcare organizations who aspire to provide consistently excellent, equitable care, supported by hardwired capabilities to detect and avoid harm. Achieving high reliability will result in more equitable clinical outcomes and greater patient and employee engagement. And, by extension, it will also improve public rankings and pay for performance program outcomes and produce significantly greater financial return.

Who Should Attend

- Chief Executive Officer
- Chief Legal Officer
- CMO/VPMA
- Chief Operating Officer
- Chief Quality Officer
- Clinical Transformational Leader
- Compliance Officer
- Patient Safety Officer
- Risk Manager



GREELEY INTERIM STAFFING:
We're ready to rise to any
medical staff services challenge

**Lunch will be hosted by Greeley
Interim Staffing Solutions at all our
National Seminar events on Thursday
and Friday.**

Greeley Interim Staffing helps clients achieve operational continuity and advance mission-critical initiatives by providing fully outsourced, project-based, or just-in-time access to highly skilled business, administrative, and clinical leaders and staff.



A CHARTIS COMPANY

220 West Kinzie Street,
Third Floor,
Chicago, IL 60654

GREELEY
30+
YEARS

dedicated to helping Medical
Staff Services Departments
transform through better
performance, better
experiences, better outcomes.

Medical Staff Services Optimization

We help improve MSSD operations and credentialing, privileging, and enrollment processes through consulting and managed services.

Greeley Interim Staffing

We provide just-in-time hospital leaders, medical services professionals, and other non-clinical specialists, recruited and vetted by experienced Greeley healthcare leaders.

Education Solutions

We offer live national seminars, virtual, and customized education for healthcare leaders and staff on current issues, compliance and legal risk, and best practices.



We're here to help.

For more information or to answer your questions,
contact us at 800-807-9819 or info@greeley.com