



Laura Rife, MD, MBA
Senior Consultant

Dr. Laura Rife brings over 8 years of experience providing organizations with education on medical staff organizational functions; new medical staff leaders' roles and responsibilities; the medical staff-board relationship; credentialing and privileging; low-and-no volume peer review non-punitively; as well as practitioner conflict, alignment, and behavioral issues.

Greeley has confirmed that none of the faculty/presenters or contributors has any relevant financial relationships to disclose related to the content of this educational activity.

COURSE DESCRIPTION

This session focuses on critical factors Medical Executive Committee members need to understand for effectively executing their leadership duties including key performance drivers, and how to assess and improve quality and reduce costs. An overview of the Practitioner Performance Pyramid approach, credentialing and peer review strategies, and healthcare law are additional focus areas.

PROGRAM GOAL

Provide new and developing physician leaders with new knowledge and skills to enhance their ability to fulfill their healthcare leadership responsibilities

LEARNING OBJECTIVES

Upon completion of this program, participants should be able to:

- Understand the impact of healthcare reform and other trends on physicians and hospitals
- Describe the roles and responsibilities of the medical staff, board, and administration
- Explain the responsibilities of elected physician officers and department chairs
- Identify strategies for physicians to hold their peers accountable while helping them improve performance
- Identify effective practices for implementing a credentialing program that is fair to physicians and protects patients from potential harm
- Identify strategies for making peer review effective and fair
- Explain how to manage poor/marginal performance and disruptive behavior

AGENDA

Medical Executive Committee Institute | 2 Day Virtual Agenda
Live Virtual Sessions | March 12-13, 2026

TIME ZONE – START TIME CHART

11:00 AM	Eastern Standard Time	9:00 AM	Mountain Standard Time	7:00 AM	Alaska Standard Time
10:00 AM	Central Standard Time	8:00 AM	Pacific Standard Time	5:00 AM	Hawaii Aleutian

All times listed below are Eastern

DAY 1 - THURSDAY, MARCH 12, 2026

What We Are Doing in Healthcare is Not Sustainable

11:00 – 11:30 AM Healthcare trends affecting physicians and hospitals – The need to simultaneously cut costs and improve quality and safety – Healthcare stands on a burning platform. Now what? – What does it mean for each physician and every hospital to be part of the solution?

Rethinking the Medical Staff

11:30 – 12:00 PM Who is responsible for the quality and safety of patient care? – To whom are physicians accountable and for what? – How should physician leaders and hospital leaders work together to achieve physician success, hospital success, and great patient care?

Effective Medical Staff or Obsolete Medical Staff: How can physicians hold each other accountable

12:00 – 2:00 PM **for the quality of care we provide?**

The Physician Performance Pyramid: Keys to achieving great physician performance

1:00 – 1:15 PM **Break**

Essentials of Credentialing and Privileging for Medical Staff Leaders (Part I)

1:15 – 2:15 PM Make patients the focus of credentialing and privileging decisions – How to streamline credentialing so it is fair, effective, and efficient

DAY 2 - FRIDAY, MARCH 13, 2026

Essentials of Credentialing and Privileging for Medical Staff Leaders (Part II)

11:00 – 12:00 PM Making sense of laundry lists, core privileges, and competency clusters –
Managing today's privileging challenges

Making Peer Review Effective, Efficient, and Fair

How to drive bias out of peer review – General competencies – OPPE and FPPE

1:00 – 1:15 PM **Break**

How to Manage Poor and Marginal Performance, Disruptive Behavior, and Impairment

1:15 – 2:00 PM Manage the marginally performing physician – Manage common performance challenges: Medical record delinquencies, Noncompliance with hospital policies, Excess length of stay and costs – Identify and manage the impaired physician – A practical, step-by-step approach to intervene with a disruptive physician

2:00 – 2:15 PM **Putting It All Together to Leave a Legacy You Can Be Proud Of**