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Virtual Physician & Hospital Leadership Seminar 2026

Well-Trained Leaders Drive Organizational Success

Developed and presented by nationally recognized physicians and other healthcare leaders, our educational offerings deliver cutting-edge, practical solutions to address the full spectrum of challenges facing physician and administrative leaders.



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ESSENTIAL LEADERSHIP PROGRAMS OFFERED LIVE AND VIRTUAL
SPRING 2026



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Hospital organizations need confident, knowledgeable leaders who can ensure quality, minimize risk, and increase sustainability.

Join us for one or more of our most popular professional education programs delivered LIVE by nationally recognized physicians and other healthcare leaders. Our live, virtual format gives you the freedom to choose your learning space and still network with your peers.



All programs will take place from 11:00 AM-2:15 PM Eastern Standard Time.



Each program is \$949.00. All courses will be conducted as Live Virtual sessions. Please note that recordings will not be available.



Earn 6 CME Credits for each program attended.

Greeley has confirmed that none of the faculty/presenters or contributors has any relevant financial relationships to disclose related to the content of this educational activity. Greeley is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Time Zone – Start Time Chart

Eastern Standard Time	11:00 AM
Central Standard Time	10:00 AM
Mountain Standard Time	9:00 AM
Pacific Standard Time	8:00 AM
Alaska Standard Time	7:00 AM
Hawaii Aleutian	5:00 AM

REGISTER TODAY FOR THE VIRTUAL EVENT

Live Virtual Sessions 2026:
Medical Executive Committee Institute - March 12-13, 2026
Peer Review Boot Camp - April 23-24, 2026
The Credentialing Solution - May 14-15, 2026

Visit: greeley.com
Or call 800.807.9819

MARCH 12-13**Medical Executive Committee Institute**

As healthcare pressures to improve quality and reduce cost continue to rise, healthcare organizations increasingly rely on their physician leaders to drive the change that is needed. Current leaders must keep apprised of new issues while physicians new to the role must develop skills essential to fostering transformation. Because new leadership challenges abound, many hospitals make it standard practice to enroll current and future leaders in this program annually.

Who Should Attend

- Medical Staff Officers
- Department Chairs
- Service Line and Section Chiefs
- Medical Directors
- Other Healthcare Leaders

What You'll Learn

This program focuses on critical factors Medical Executive Committee members need to understand for effectively executing their leadership duties including key performance drivers, and how to assess and improve quality and reduce costs. An overview of the Practitioner Performance Pyramid approach, credentialing and peer review strategies, and healthcare law are additional focus areas.

Presented By

Laura Rife, MD, MBA
Senior Consultant
Greeley

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APRIL 23-24**Peer Review Boot Camp**

The medical staff often views peer review as punitive, when it can actually be a positive force for practitioner improvement. This program offers practical, in-depth training for physicians recently appointed to peer review positions, existing peer review leaders who seek new ideas on how to improve their case review and OPPE/FPPE methods, and staff who support peer review. Taught by experienced physician leaders from the practitioner's perspective, Peer Review Boot Camp's format features a varied curriculum of group exercises, clinical case reviews, and case studies, with time for small group discussions and segments on ambulatory and ACO settings.

Who Should Attend

- CMO/VPMA
- Department Chairs
- Peer Review Committee Chair & Members
- Quality Committee Chair
- Staff assisting the peer review function

What You'll Learn

This program provides an overview of peer review duties along with the tools needed to perform objective and efficient case review utilizing data-driven standards. Indicators to measure six core competencies and steps to developing an effective action plan are included.

Presented By

Paul D. Murphree, DO, Sc.D.
Partner
Chartis



Marci Adams
Associate Partner
Chartis

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MAY 14-15

The Credentialing Solution

This program will provide credentials committee members, medical staff leaders, and medical services professionals with the skills and knowledge necessary to design a credentialing and privileging program that protects patients, is fair to physicians and clinicians, and complies with accreditation and regulatory requirements.

Who Should Attend

- CMO/VPMA
- Medical Staff and APP Leaders
- Credentials Committee Chairs and Members
- Department Chairs
- Board Members
- Medical Services Professionals
- Risk Managers
- Hospital Counsel

What You'll Learn

This program provides solutions to tough credentialing and privileging issues through interactive cases studies and the application of tried and true principles that provide medical staff leaders and medical services professionals with the skills and knowledge necessary to design a credentialing and privileging program that protects patients, is fair to physicians, and effectively address today's complex situations.

Presented By



Frances Ponsioen, CPMSM, CPCS
Senior Director
Greeley

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