



# Greeley

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## Virtual Physician & Hospital Leadership Seminar 2026

### Well-Trained Leaders Drive Organizational Success

Developed and presented by nationally recognized physicians and other healthcare leaders, our educational offerings deliver cutting-edge, practical solutions to address the full spectrum of challenges facing physician and administrative leaders.



### LEARN

HOW TO TRANSFORM YOUR  
ORGANIZATION IN 2026!

ESSENTIAL LEADERSHIP PROGRAMS  
OFFERED LIVE AND VIRTUAL  
**SPRING 2026**



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## Hospital organizations need confident, knowledgeable leaders who can ensure quality, minimize risk, and increase sustainability.

Join us for one or more of our most popular professional education programs delivered LIVE by nationally recognized physicians and other healthcare leaders. Our live, virtual format gives you the freedom to choose your learning space and still network with your peers.



All programs will take place from  
11:00 AM-2:15 PM Eastern Standard Time.

Time Zone – Start Time Chart

|                        |          |
|------------------------|----------|
| Eastern Standard Time  | 11:00 AM |
| Central Standard Time  | 10:00 AM |
| Mountain Standard Time | 9:00 AM  |
| Pacific Standard Time  | 8:00 AM  |
| Alaska Standard Time   | 7:00 AM  |
| Hawaii Aleutian        | 5:00 AM  |



Each program is \$949.00. All courses will be conducted as Live Virtual sessions. Please note that recordings will not be available.



Earn 6 CME Credits for each program attended.

*Greeley has confirmed that none of the faculty/presenters or contributors has any relevant financial relationships to disclose related to the content of this educational activity. Greeley is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.*

### REGISTER TODAY FOR THE VIRTUAL EVENT

Live Virtual Sessions 2026:

Medical Executive Committee Institute - March 12-13, 2026

Peer Review Boot Camp - April 23-24, 2026

The Credentialing Solution - May 14-15, 2026

Regulatory - Accreditation Boot Camp 101 - June 4-5, 2026

Visit: [greeley.com](http://greeley.com)  
Or call 800.807.9819

MARCH 12-13

## Medical Executive Committee Institute

As healthcare pressures to improve quality and reduce cost continue to rise, healthcare organizations increasingly rely on their physician leaders to drive the change that is needed. Current leaders must keep apprised of new issues while physicians new to the role must develop skills essential to fostering transformation. Because new leadership challenges abound, many hospitals make it standard practice to enroll current and future leaders in this program annually.

### Who Should Attend

- Medical Staff Officers
- Department Chairs
- Service Line and Section Chiefs
- Medical Directors
- Other Healthcare Leaders

### What You'll Learn

This program focuses on critical factors Medical Executive Committee members need to understand for effectively executing their leadership duties including key performance drivers, and how to assess and improve quality and reduce costs. An overview of the Practitioner Performance Pyramid approach, credentialing and peer review strategies, and healthcare law are additional focus areas.

### Presented By



Laura Rife, MD, MBA  
Senior Consultant  
Greeley

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APRIL 23-24

## Peer Review Boot Camp

The medical staff often views peer review as punitive, when it can actually be a positive force for practitioner improvement. This program offers practical, in-depth training for physicians recently appointed to peer review positions, existing peer review leaders who seek new ideas on how to improve their case review and OPPE/FPPE methods, and staff who support peer review. Taught by experienced physician leaders from the practitioner's perspective, Peer Review Boot Camp's format features a varied curriculum of group exercises, clinical case reviews, and case studies, with time for small group discussions and segments on ambulatory and ACO settings.

### Who Should Attend

- CMO/VPMA
- Department Chairs
- Peer Review Committee Chair & Members
- Quality Committee Chair
- Staff assisting the peer review function

### What You'll Learn

This program provides an overview of peer review duties along with the tools needed to perform objective and efficient case review utilizing data-driven standards. Indicators to measure six core competencies and steps to developing an effective action plan are included.

### Presented By



Paul D. Murphree, DO, Sc.D.  
Partner  
Chartis



Marci Adams  
Associate Partner  
Chartis

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MAY 14-15

## The Credentialing Solution

This program will provide credentials committee members, medical staff leaders, and medical services professionals with the skills and knowledge necessary to design a credentialing and privileging program that protects patients, is fair to physicians and clinicians, and complies with accreditation and regulatory requirements.

### **Who Should Attend**

- CMO/VPMA
- Medical Staff and APP Leaders
- Credentials Committee Chairs and Members
- Department Chairs
- Board Members
- Medical Services Professionals
- Risk Managers
- Hospital Counsel

### **What You'll Learn**

This program provides solutions to tough credentialing and privileging issues through interactive cases studies and the application of tried and true principles that provide medical staff leaders and medical services professionals with the skills and knowledge necessary to design a credentialing and privileging program that protects patients, is fair to physicians, and effectively address today's complex situations.

### **Presented By**



Frances Ponsioen, CPMSM, CPCS  
Senior Director  
Greeley



Sally J. Pelletier, CPMSM, CPCS  
Chief Credentialing Officer  
Greeley

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JUNE 4-5, 2026

## Regulatory - Accreditation Boot Camp 101

This foundational program is intended for individuals who are new to healthcare accreditation and regulatory compliance. The curriculum emphasizes Joint Commission processes and includes an introduction to Centers for Medicare and Medicaid Services (CMS). This course does not serve as a comprehensive review of accreditation standards or Conditions of Participation.

### **Who Should Attend**

- Chief Quality Officer
- Director/Manager/Coordinator
- Accreditation and Regulatory Affairs
- Vice President of Regulatory Compliance
- Risk Management
- Patient Safety
- General Counsel/Legal

### **What You'll Learn**

This program is designed to enhance your understanding of regulatory and accreditation compliance and its significance within a healthcare organization. It will also assist you in identifying the various entities relevant to a regulatory or accreditation coordinator. Additionally, the program covers effective management of regulatory and accreditation surveys, encompassing areas such as staffing, document management, survey command center operations, and post-survey follow-up and corrective actions.

### **Presented By**



Steven Chinn DPM, MS, MBA, FACHE  
Partner  
Chartis

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