



A CHARTIS COMPANY

**NEW
COURSE
OFFERING!**

Physician & Hospital Leadership Seminars

Learn Together. *Lead Together.*

Step away from the day-to-day to build leadership skills, confidence, and community that medical staff leaders need—through a practical, physician-led, in-person experience.



Scottsdale, AZ

OCTOBER 15-17, 2026



Aventura, FL

DECEMBER 3-5, 2026



San Diego, CA

JANUARY 28-30, 2027

Last year sold out—reserve your seat now!



800-807-9819



info@greeley.com

Programs *at a Glance*

SCOTTSDALE, ARIZONA

THURSDAY-SATURDAY, OCTOBER 15-17, 2026

Medical Executive Committee Institute	11.75 AMA PRA Category 1 Credit
The Credentialing Solution	11.75 AMA PRA Category 1 Credit
Peer Review Boot Camp	11.75 AMA PRA Category 1 Credit
Quality, Safety and High Reliability	11.75 AMA PRA Category 1 Credit

SCAN THE QR CODE
& REGISTER NOW



Omni Scottsdale Resort
& Spa at Montelucia
4949 E Lincoln Drive
Scottsdale, AZ 85253

AVENTURA, FLORIDA

Pre-Conference WEDNESDAY, DECEMBER 2, 2026

CMO/VPMA Retreat 6 AMA PRA Category 1 Credit

Main THURSDAY-SATURDAY, DECEMBER 3-5, 2026

Medical Executive Committee Institute	11.75 AMA PRA Category 1 Credit
The Credentialing Solution	11.75 AMA PRA Category 1 Credit
Peer Review Boot Camp	11.75 AMA PRA Category 1 Credit
The Physician Leadership Institute	11.75 AMA PRA Category 1 Credit
Advanced Leadership	11.75 AMA PRA Category 1 Credit

SCAN THE QR CODE
& REGISTER NOW



JW Marriott Turnberry
Resort & Spa
19999 West Country
Club Drive
Aventura, Florida 33180

SAN DIEGO, CALIFORNIA

THURSDAY-SATURDAY, JANUARY 28-30, 2027

Medical Executive Committee Institute	11.75 AMA PRA Category 1 Credit
The Credentialing Solution	11.75 AMA PRA Category 1 Credit
Peer Review Boot Camp	11.75 AMA PRA Category 1 Credit
The Physician Leadership Institute	11.75 AMA PRA Category 1 Credit
Advanced Leadership	11.75 AMA PRA Category 1 Credit
Quality, Safety, and High Reliability	11.75 AMA PRA Category 1 Credit

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& REGISTER NOW



Manchester Grand Hyatt
1 Market Place
San Diego, CA 92101

STRONGER LEADERSHIP STARTS HERE

A Greeley National Seminar is more than education—it's an investment in stronger, more sustainable leadership. Designed by former CMOs for today's physician and hospital leaders, these in person seminars deliver practical, real world insights you can apply immediately to the challenges you face every day.

This seminar delivers an experience built for today's challenges:

Exclusive learning with Greeley experts

Learn from nationally recognized physician leaders and healthcare experts who understand today's medical staff and leadership challenges.

Peer-to-peer learning

Connect with medical staff and hospital leaders from across the country. Share experiences, compare approaches, and learn what's actually working in other organizations.

Focused in-depth education

Advance past surface-level concepts with sessions designed to strengthen leadership effectiveness, improve decision making, and support organizational success.

A chance to step away and reset

Set in beautiful, relaxing locations, Greeley National Seminars give you space to recharge, reflect, and return energized—ready to lead with clarity and confidence.

You'll leave with actionable tools, fresh perspective, and a stronger professional network—prepared to lead more effectively the moment you return.



**A National Community of
Medical Staff Leaders—
*Learning, Sharing,
Advancing Together.***



This seminar exceeded my expectations! Seeing a formalized structure for things I have always known but not been able to name; meeting other individuals who are struggling with the same barriers at their own institutions; every aspect was informative and transformative in how I'm going to approach my role when I return to my institution.

Ashlee Godshalk Ruggles

Medical Director
Capital Health

SCHEDULE

Scottsdale, Arizona

OCTOBER 15-17, 2026

Main Conference | Thursday – Saturday, October 15-17, 2026

DAY 1 | THURSDAY, OCTOBER 15, 2026

7:00 – 8:00 AM	Breakfast
8:00 – 10:00 AM	Education Session (2hr)
10:00 – 10:15 AM	Break
10:15 – 12:15 PM	Education Session (2hr)
12:15 – 1:15 PM	Lunch

DAY 2 | FRIDAY, OCTOBER 16, 2026

7:00 – 8:00 AM	Breakfast
8:00 – 10:00 AM	Education Session (2hr)
10:00 – 10:15 AM	Break
10:15 – 12:15 PM	Education Session (2hr)
12:15 – 1:15 PM	Lunch

DAY 3 | SATURDAY, OCTOBER 17, 2026

6:00 – 7:00 AM	Breakfast
7:00 – 9:00 AM	Education Session (2hr)
9:00 – 9:15 AM	Break
9:15 – 11:00 AM	Education Session (1.75hr)

SCAN THE QR TO EXPLORE
THE SESSION AGENDAS



PRICING, TRAVEL LOGISTICS, & IMPORTANT DATES

CONFERENCE PRICING

Main Conference – \$1,995

HOTEL INFORMATION

Omni Scottsdale Resort & Spa at Montelucia

4949 E Lincoln Drive
Scottsdale, AZ 85253

Hotel Room Block



Reservation Phone Number – (888) 444-6664
Discount Room Rate – \$389
Hotel Cutoff Date – Wednesday, September 23, 2026

Please don't wait until the cutoff date to book your room—the hotel fills quickly and reservations are first come, first served.

AIRPORT

Phoenix Sky Harbor International Airport (PHX)

8.5 miles from Omni Scottsdale Resort & Spa at Montelucia, approximately 18-minute car ride

**REGISTER BY SCANNING
THE QR CODE**



HOTEL RESERVATION POLICY:

The first night's deposit will be charged to your credit card upon confirmation of your reservation. We require (3) three nights' nonrefundable deposit 30 days prior to arrival. If you are booking more than 1 room, this policy applies to each room reserved. All reserved room nights will be charged full revenue for late arrivals, early departures, or no-shows. Deposits are refundable if cancellations are received more than 30 days prior to the confirmed arrival date.

SCHEDULE

Aventura, Florida

DECEMBER 3-5, 2026

Pre-Conference Agenda - Wednesday, December 2, 2026

9:00 – 12:00 PM	Education Session (3hr)
12:00 – 1:00 PM	Lunch
1:00 – 4:00 PM	Education Session (3hr)

Main Conference Agenda - Thursday – Saturday, December 3-5, 2026

DAY 1 | THURSDAY, DECEMBER 3, 2026

7:00 – 8:00 AM	Breakfast
8:00 – 10:00 AM	Education Session (2hr)
10:00 – 10:15 AM	Break
10:15 – 12:15 PM	Education Session (2hr)
12:15 – 1:15 PM	Lunch

DAY 2 | FRIDAY, DECEMBER 4, 2026

7:00 – 8:00 AM	Breakfast
8:00 – 10:00 AM	Education Session (2hr)
10:00 – 10:15 AM	Break
10:15 – 12:15 PM	Education Session (2hr)
12:15 – 1:15 PM	Lunch

DAY 3 | SATURDAY, DECEMBER 5, 2026

7:00 – 8:00 AM	Breakfast
8:00 – 10:00 AM	Education Session (2hr)
10:00 – 10:15 AM	Break
10:15 – 12:00 PM	Education Session (1.75hr)

SCAN THE QR TO EXPLORE
THE SESSION AGENDAS



PRICING, TRAVEL LOGISTICS, & IMPORTANT DATES

CONFERENCE PRICING

Pre-Conference – \$975

Main Conference – \$1,995

HOTEL INFORMATION

JW Marriott Turnberry Resort & Spa

19999 West Country Club Drive
Aventura, FL 33180

Hotel Room Block



Reservation Phone Number – (786) 279 - 6770

Discount Room Rate – \$359

Hotel Cutoff Date – Monday, October 12, 2026

Please don't wait until the cutoff date to book your room—the hotel fills quickly and reservations are first come, first served.

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THE QR CODE**



AIRPORT

Fort Lauderdale-Hollywood International Airport (FLL)

14.1 mi to the resort, approximately a 19-minute car ride

Miami International Airport (MIA)

19.1 mi to the resort, approximately a 30-minute car ride

HOTEL RESERVATION POLICY:

The first night's deposit will be charged to your credit card upon confirmation of your reservation. We require (3) three nights' nonrefundable deposit 30 days prior to arrival. If you are booking more than 1 room, this policy applies to each room reserved. All reserved room nights will be charged full revenue for late arrivals, early departures, or no-shows. Deposits are refundable if cancellations are received more than 30 days prior to the confirmed arrival date.

San Diego, California

JANUARY 28-30, 2027

Main Conference | Thursday – Saturday, January 28-30, 2027

DAY 1 | THURSDAY, JANUARY 28, 2027

7:00 – 8:00 AM	Breakfast
8:00 – 10:00 AM	Education Session (2hr)
10:00 – 10:15 AM	Break
10:15 – 12:15 PM	Education Session (2hr)
12:15 – 1:15 PM	Lunch

DAY 2 | FRIDAY, JANUARY 29, 2027

7:00 – 8:00 AM	Breakfast
8:00 – 10:00 AM	Education Session (2hr)
10:00 – 10:15 AM	Break
10:15 – 12:15 PM	Education Session (2hr)
12:15 – 1:15 PM	Lunch

DAY 3 | SATURDAY, JANUARY 30, 2027

6:00 – 7:00 AM	Breakfast
7:00 – 9:00 AM	Education Session (2hr)
9:00 – 9:15 AM	Break
9:15 – 11:00 AM	Education Session (1.75hr)

SCAN THE QR TO EXPLORE
THE SESSION AGENDAS



PRICING, TRAVEL LOGISTICS, & IMPORTANT DATES

CONFERENCE PRICING

Main Conference – \$1,995

HOTEL INFORMATION

Manchester Grand Hyatt

1 Market Place
San Diego, CA 92101

Hotel Room Block



Reservation Phone Number – (619) 232 -1234
Discount Room Rate – \$341
Hotel Cutoff Date – Tuesday, January 5, 2027

Please don't wait until the cutoff date to book your room—the hotel fills quickly and reservations are first come, first served.

AIRPORT

San Diego International Airport (SAN)

3.3 mi to the resort, approximately a 10-minute car ride

**REGISTER BY SCANNING
THE QR CODE**



HOTEL RESERVATION POLICY:

The first night's deposit will be charged to your credit card upon confirmation of your reservation. We require (3) three nights' nonrefundable deposit 30 days prior to arrival. If you are booking more than 1 room, this policy applies to each room reserved. All reserved room nights will be charged full revenue for late arrivals, early departures, or no-shows. Deposits are refundable if cancellations are received more than 30 days prior to the confirmed arrival date.

COURSE

DESCRIPTIONS

■ CMO/VPMA Retreat*

How To Succeed In the Toughest Job In Healthcare

***ONLY OFFERED
DECEMBER 2026 IN
AVENTURA, FL**

If you are a CMO or VPMA—or are considering this role—join us for the CMO/VPMA Retreat. This immersive program is designed to build management skills and practical knowledge needed to address the real challenges physician executives face. Through peer-to-peer networking and candid discussion, participants gain realistic perspectives on the dual clinical and administrative responsibilities of the role. This reflective experience provides practical tools to help you succeed while balancing clinical credibility with executive leadership.

Who Should Attend

- CMO/VPMA
- Department Chairs & Chiefs
- Chief Strategy Officer
- Medical Directors
- Service Line Leaders & Dyad Managers

What You'll Learn

This program will provide a framework and tools to foster the vision necessary to lead and inspire innovation through a force multiplier culture. Participants will learn how to manage the “vital few” to engender trust and drive value-based results.

■ Advanced Leadership

The Skills Medical School Didn't Teach You

This comprehensive program is designed for medical leaders who are ready to elevate their impact in today's complex healthcare environment. This course builds on the content from key Greeley courses including Medical Executive Committee Institute and Physician Leadership Institute. The program aims to strengthen decision-making, increase collaboration across multidisciplinary teams, foster integration and system-ness, and leverage innovation to improve performance, patient safety, and organizational outcomes. Participants will engage in an interactive, case-based learning session designed to equip them with practical strategies and tools for leading change, enhancing performance, and achieving transformation at the system level.

Who Should Attend

- Chief Medical Officers
- Medical Staff Officers
- Department Chairs
- Department & Service Line Chairs
- Medical Directors
- Senior Hospital Administrative Leaders
- Board Members

What You'll Learn

This program will provide leaders and healthcare executives with advanced leadership competencies, strategic insights, and practical tools to navigate organizational complexity, drive system-level integration, and lead transformative change in today's evolving healthcare environment.

**NEW
OFFERING
IN FL & CA!**

■ The Credentialing Solution

Everything Medical Staff Leaders and Medical Services Professionals Need to Know

Sound credentialing and privileging are crucial to the success of any organization. However, challenges such as negligent credentialing, telemedicine integration, matching competencies to privileges, expanding scopes for APPs, cross-specialty disputes, and the growing number of employed physicians can destabilize policies and practices and put the organization at risk.

Who Should Attend

- CMO/VPMA
- Medical Staff & APP Leaders
- Credentials Committee Chairs & Members
- Department Chairs
- Board Members
- Medical Services Professionals
- Risk Managers
- Hospital Counsel
- Recruiters & Healthcare Administrators

What You'll Learn

This session offers practical solutions to challenging credentialing and privileging issues, using interactive case studies and proven principles. Medical staff leaders and professionals will gain the skills and knowledge needed to build a credentialing and privileging program that protects patients, ensures fairness for physicians, and addresses today's complex challenges. Key takeaways include a sample new technology/procedure form, an Advanced Practice Professional training policy, and an Exchange of Credentialing Information Policy.

■ Medical Executive Committee Institute

Essential Training for All Physician Leaders

As healthcare pressures to improve quality and reduce cost continue to rise, healthcare organizations increasingly rely on their physician leaders to drive the change that is needed. Current leaders must keep apprised of new issues while physicians new to the role must develop skills essential to fostering transformation. Because new leadership challenges abound, many hospitals make it standard practice to enroll current and future leaders in this program annually.

Who Should Attend

- Medical Staff Officers
- Department Chairs
- Service Line & Section Chiefs
- Medical Directors
- Board Members
- Hospital Counsel

What You'll Learn

This session focuses on critical factors Medical Executive Committee members need to understand for effectively executing their leadership duties including key performance drivers, and how to assess and improve quality and reduce costs. An overview of the Greeley/Chartis Practitioner Performance Pyramid approach, credentialing and peer review strategies, and healthcare law are additional focus areas.

COURSE

DESCRIPTIONS

■ Peer Review Boot Camp

Performance Improvement-Driven Peer Review

While often viewed as punitive, peer review can actually be a positive force for practitioner improvement. Practical, in-depth knowledge, tools and leading practices for fair and efficient case review and Ongoing Professional Practice Evaluation and Focused Professional Practice Evaluation methods can add value by utilizing data-based, competency indicators for a more equitable collegial culture and process.

Who Should Attend

- CMO/VPMA
- Department Chairs
- Peer Review Committee Chair & Members
- Quality Committee Chair
- Staff assisting the peer review function

What You'll Learn

This session provides an overview of peer review duties along with the tools needed to perform objective and efficient case review utilizing data-driven standards. Indicators to measure six core competencies and steps to developing an effective action plan are included.

■ The Physician Leadership Institute

The Tools You Need to Deliver the Value Your Health System Requires

Hospitals, healthcare systems, and physician group practices face mounting pressures to improve quality, reduce costs, and drive to value. To meet these demands, organizations increasingly rely on skilled physician leaders to drive performance and lead change. This interactive program, led by nationally recognized faculty, addresses critical gaps in leadership knowledge and skills essential for today's physician leaders. Participants will acquire practical tools and strategies to lead organizational change, improve provider performance, and advance quality, safety, efficiency, and value across the enterprise.

Who Should Attend

- CMO/VPMA
- Medical Directors
- Physicians in other appointed roles
- Department Chairs
- Other medical staff leaders

What You'll Learn

This program will provide participants new knowledge and skills essential to succeed in the physician leader role. This will include understanding the importance of defining accountability for performance, applying sources of power and influence to manage the change process, and learning basic financial tools to be an effective partner in program planning.

■ Quality, Safety and High Reliability: Leading the Transformation

High Reliability as an Operating Model for Quality and Safety

The essential promise of healthcare — helping people at their most vulnerable — has never been more challenging to deliver. This course presents a comprehensive, enterprise-wide approach to achieving high reliability that moves beyond siloed quality and safety programs. Participants will explore an integrated operating model that strengthens an organization's ability to consistently detect, prevent, and mitigate harm. Emphasis is placed on improving equitable outcomes, patient and workforce engagement, and sustained performance results. This interactive course also highlights how high reliability supports stronger public rankings, pay-for-performance outcomes, and long-term financial value.

Who Should Attend

- Chief Executive Officer
- Hospital Counsel
- CMO/VPMA
- Chief Operating Officer
- Chief Quality Officer
- Clinical Transformational Leader
- Compliance Officer
- Patient Safety Officer
- Risk Manager
- Quality Director

What You'll Learn

You will learn how to move beyond fragmented quality and safety initiatives to adopt a comprehensive, enterprise-wide high reliability operating model that hardwires the ability to detect and prevent harm. Participants will gain insight into how true high reliability improves equity, patient and workforce engagement, performance outcomes, and financial results through sustained, coordinated organizational capabilities.

**RESTORE
YOUR ENERGY.
REIGNITE YOUR
LEADERSHIP.**



Great opportunity to gather with other hospital leaders within my system and outside to learn best practices.

Cameron Symonds
Chief Medical Officer
Intermountain Health - Spanish Fork Hospital

CONFERENCE POLICIES

RECORDING POLICY:

No recording or reproduction of our presentation is permitted without the express written consent of Greeley.

PHOTOGRAPHY/RECORDING DISCLAIMER:

Greeley may record or photograph program activities for both archival and promotional purposes. By attending the Greeley seminar, attendees give Greeley unrestricted permission to use any attendee's voice and image in any such archival or promotional recording or photography without any compensation or credit to the attendee.

CANCELLATION POLICY:

1. Cancellations received by Greeley 45 days or more prior to the seminar start date are eligible for a credit or refund. The credit is valid for up to twelve months from the date of the canceled seminar.
2. Cancellations made 45 to 10 days prior to the seminar start date are ineligible for refunds but are eligible to transfer credit to another Greeley seminar. The credit is valid for up to twelve months from date of the canceled seminar.
3. Participants who cancel fewer than 10 days prior to the seminar start date are ineligible for refund/credit.

You may substitute registrants without penalty at any time as long as Greeley is contacted prior to the start of the event, and the initial registration is updated as the new attendee.

AMERICANS WITH DISABILITIES ACT:

If you require special accommodations in order to participate in this educational activity, please contact us.

FACULTY DISCLOSURE STATEMENT:

Greeley has confirmed that none of the faculty/presenters, planners, or contributors has any relevant financial relationships to disclose related to the content of this educational activity.

FOOD AND BEVERAGE POLICY:

All food and beverage provided by Greeley is for paying attendees only who are attending the educational sessions. A Greeley name badge is required to access all food and beverage amenities provided at the event. Please notify us at least three weeks in advance of the event if you have any dietary requirements.

PAYMENT POLICY:

Greeley requires full payment of the registration fee upon booking. Registration is not guaranteed until payment is received. Invoice registration must be made 30 days prior to the start of the event to ensure we receive payment prior to the start of the event.

BEHAVIORAL POLICY:

In an effort to ensure a safe, respectful, and enjoyable experience for everyone, we request that all conference attendees agree to the behavioral policy. If an attendee does not adhere to the policy at any time during the conference, they will be subject to dismissal from the remainder of the conference and forfeiture of all registration fees.

Respect: Attendees should be considerate, respectful, and collaborative. Be mindful of fellow attendees' different beliefs and ideas. Always strive to be inclusive and open-minded to other thoughts and opinions.

Prohibited Behaviors:

- Intimidating, harassing, abusive, discriminatory, derogatory, indecent, or demeaning speech or actions
- Deliberate intimidation, stalking, or unwelcome sexual attention
- Disrespectful discussion of opposing viewpoints or personal attacks

ACCME ACCREDITATION STATEMENT:

Greeley is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

SPEAKERS



Marci Adams
Partner,
Clinical Transformation



Paul Murphree, DO, Sc.D.
Partner,
Clinical Transformation



Aparna Ananth, MD, MBA
Consultant & Cardiothoracic
Anesthesiologist



Sally J. Pelletier, CPMSM, CPCS
Chief Credentialing Officer



Jen Beloff, RN, MSN, APN
Partner,
Clinical Transformation



Frances Ponsioen, CPMSM, CPCS
Associate Partner,
Greeley



Stephanie Boyd, DNP, RN, CPHQ
Associate Partner,
Clinical Transformation



Andrew Resnick, MD
Partner,
Chief Medical & Quality Officer



Joseph D. Cooper, MD
Senior Consultant & Ophthalmologist



Laura Rife, MD, MBA
Senior Consultant



Ted A. James, MD, MHCM
Physician Executive & Speaker



Mark Wenneker, MD, MPH
Partner, Leader of the Chartis
Behavioral Health Service Line



Steve Mrozowski, CPPS, FACHE
Partner,
Clinical Transformation



Raúl Zambrano, MS, MD, FAAFP
Senior Consultant & Program Director at
Marion Health Family Residency Program



A CHARTIS COMPANY

220 West Kinzie Street
Third Floor
Chicago, IL 60654

GREELEY

30+
YEARS

dedicated to helping Medical Staff Services Departments transform through better performance, better experiences, better outcomes.

Medical Staff Services Optimization

We help improve MSSD operations and credentialing, privileging, and enrollment processes through consulting and managed services.

Greeley Interim Staffing

We provide just-in-time hospital leaders, medical services professionals, and other non-clinical specialists, recruited and vetted by experienced Greeley healthcare leaders.

Education Solutions

We deliver customized education, virtual programs, and live national seminars that help healthcare leaders and staff address complex governance, compliance, and medical staff challenges through practical, best-practice solutions.



We're here to help.

For more information or to answer your questions,
contact us at **800-807-9819** or **info@greeley.com**