

Physician Leadership Institute

The tools you need to deliver the value your health system requires

Custom program: Duration and modules tailored to your organization



Hospitals, healthcare systems, and physician group practices face mounting pressures to improve quality, reduce costs, and drive value. To meet these demands, organizations increasingly rely on skilled physician leaders to drive performance and lead change. This interactive program, led by nationally recognized faculty, addresses critical gaps in leadership knowledge and skills essential for today's physician leaders. Participants will acquire practical tools and strategies to lead organizational change, improve provider performance, and advance quality, safety, efficiency, and value across the enterprise.

Why consider this course:

Created for physicians with a strong interest in building their general leadership skills—expand your leadership toolkit so you're prepared whenever the next challenge comes along.

- **Taking the Next Step:** Building additional skills to enhance leadership effectiveness
- **Unclear Authority and Accountability:** Learn how to navigate leadership roles with clear expectations, accountability, and influence—without alienating peers.
- **Dyad and Team Dysfunction:** Strengthen physician-administrator dyad relationships and lead high-performing teams in increasingly complex healthcare environments.
- **Driving Change:** Lead quality, safety, and operational change effectively—even when authority is limited and resistance is high.
- **Lack of Formal Leadership Training:** Gain practical leadership skills that medical school and residency never provided

Ideal for cross-functional medical staff leadership teams:

- CMO/VPMA
- Medical Directors
- Physicians in other appointed roles
- Medical Staff Presidents
- Department Chairs and other medical staff leaders

Request a custom proposal:

Contact our sales team to discuss your goals, delivery options, and pricing.

Call **800-807-9819** or
Email info@greeley.com

“Attending the Physician Leadership Institute helped me establish a better comprehension of the challenges faced by physician leaders and an array of management tools to serve as a guide for implementation change in our facility in an effective manner.”

Rodney Clingan, MD

Medical Staff President, Ascension St. John Health System



Course modules and what you will learn in each section:

The following modules are designed for a 12-hour course from our national seminar. For a custom education engagement we will work with you to select modules and modify them based on your needs.

MODULE	WHAT YOU WILL LEARN
Physician Leadership in our “New World”	The importance of physician leadership for organizational performance
Physician Leadership Job Descriptions, Performance Expectations and Accountability	Understanding accountability: ensuring that job descriptions and performance expectations are aligned
It’s Not all about you: Dyad Partners, Teams and Meetings	How to work most effectively with colleagues to drive organizational change
Negotiating for Success	Describe principles of effective negotiation
Polarity Management – Diagnosing and managing unsolvable problems	Explain the difference between a solvable problem and a polarity to manage and why it matters
Healthcare Finance 101: What CFOs want physician leaders to know to be effective	Using the concepts of organizational finance to make the case for your initiative
Leading Change	Apply new knowledge and skills to move the needle on care challenges

Featured Speakers



Aparna Ananth, MD



Patrice Burgess, MD



Joe Cooper, MD



Ted James, MD



Paul Murphree, MD



Laura Rife, MD



Mark Wenneker, MD



Raul Zambrano, MD